



FOR IMMEDIATE RELEASE

For more information, contact:

Andrea Pitts
Director of Marketing and Public Relations
Redmond Regional Medical Center
P: 706-802-3732
E: andrea.pitts@hcahealthcare.com

Redmond Employees Raise More Than \$170,000 for Charities Through *Giving Hearts Campaign*

Rome, Georgia, January 8, 2021 – Redmond Regional Medical Center employees gave back to the community by participating in the hospital’s annual campaign of charitable giving, the *Giving Hearts Campaign*. Redmond’s colleagues led an organized campaign of financial giving to non-profit organizations of their choosing. Employees were able to make a one-time donation or set up an automatic withdrawal from their paycheck. Through the leadership of this year’s campaign co-chairs, Stevie Ivey and Mallory Gresham, over 560 employees participated in the campaign and raised a total of over \$170,000.

“Our Redmond Family has remained dedicated to caring for our community through this very difficult year of the pandemic,” said Redmond Chief Executive Officer John Quinlivan. “That dedication to caring includes our patients as well as our friends, neighbors, and families we may not even know. Virtually everyone has felt the impact of the pandemic in some form, and needs in our community are greater than ever. I am incredibly proud of our team and their exceptional generosity in meeting those needs during this unprecedented time.”

For over 28 years, Redmond employees have celebrated a month-long campaign of charitable giving during October. Throughout the years, this campaign has focused on giving back to the local community. In 2015, the campaign name changed to the *Giving Hearts Campaign* to acknowledge Redmond’s commitment to heart care as well as caring for the community. “I am amazed at the heart that our employees have for helping others,” said campaign co-chair Mallory Gresham. “As a nurse, I know first-hand our dedication to caring for patients in the hospital. Being the co-chair of the campaign, I got to see that same level of dedication in caring for the communities we serve.”

Fundraising activities looked different this year in order to maintain social distancing due to the pandemic. But the staff were no less eager to support local non-profit organizations. “There are so many great organizations in our community, and each one serves important needs for people in our area,” said campaign co-chair Stevie Ivey. “Due to the pandemic, we know that needs in our community have grown tremendously. It was important to all of us to make this campaign as

successful as possible so that we could provide the highest level of support we can for our community and these great organizations.”

Through the *Giving Hearts Campaign*, employees donated money to more than 60 different non-profit organizations, both local and national. Employees were able to choose the specific non-profit organizations they wanted to support. A few of the many local and national non-profit organizations selected by employees include United Way, Open Door Home, Summit Quest, the Sweet Cocoon, Wounded Warriors, and the HCA HOPE Fund.

To make an even more significant impact, Redmond’s parent company, HCA Healthcare, once again contributed to this local campaign. For every eligible employee donation between \$250 and \$500, HCA Healthcare matched the contribution to the employee’s chosen charity. Funds from this matching program, combined with the employees’ charitable donations, helped Redmond employees raise a total of over \$170,000.

About Redmond Regional Medical Center

Redmond Regional Medical Center is a 230-bed facility, serving as a regional referral source for all of northwest Georgia and parts of Alabama. Redmond offers a full array of inpatient and outpatient programs, many of which are unique to the northwest Georgia region. As an Accredited Chest Pain Center with PCI, Redmond provides a full service cardiology product line and is nationally recognized as a top cardiac care center. In addition to the *Gold Seal of Approval®*, Redmond has also earned eight disease specific certifications from The Joint Commission for outstanding care in the areas of cardiology, stroke, orthopedic surgery, spinal surgery, and vascular surgery. Other areas of excellence include emergency care, oncology, and inpatient rehabilitation. For additional information on Redmond Regional Medical Center, visit www.RedmondRegional.com.



Pictured: Stevie Ivey, NP and Mallory Gresham, RN MSN; co-chairs of Redmond’s 2020 *Giving Hearts Campaign*.

###