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Peeples Cancer Institute introduces massage therapy

DALTON, Ga. (April 11, 2025) – Peeples Cancer Institute (PCI) at Hamilton Medical Center has introduced on-site massage therapy to its growing lineup of supplemental services for cancer patients, caregivers and staff.

"I try to meet everybody where they're at on their journey," said licensed massage therapist Danielle Sanford, who provides services by appointment. "It's very individualized. I want massage to be enjoyable and safe for each person."

"Supportive care services improve the quality of life for people who have cancer," said Jayme Carrico, PCI executive director. "When a person has cancer, meeting their needs requires a holistic approach that incorporates physical, emotional, social, spiritual and informational support for both patients and their families. Those needs can shift over the course of a person's journey with the disease."

PCI currently offers a variety of supportive oncology services to patients through pastoral care referrals, social service, financial counseling, nutrition counseling, Boggs Boutique (wig and makeup services), scalp cooling therapy, Howalt Arts and Wellness Program (art therapy) and now massage therapy.

There are many benefits to clinical massage. Massage helps promote relaxation, better sleep, lower stress, improved immune function, decreased pain and nausea, less anxiety and more.

Oncology massage differs from traditional modes in that it takes an even more personalized approach, factoring in each individual's needs, limitations and more. Patients undergoing chemotherapy or radiation are asked to speak with their provider about a permission form for massage.

Appointments can be made online at mountainmassage.setmore.com.

Photo: Danielle Sanford