



Vitruvian Health

FOR IMMEDIATE RELEASE

FOR MEDIA

INFORMATION

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New Golf Lab to hold open house ***Golf Lab includes personalized coaching, elite technology***

DALTON, Ga. (October 16, 2025) – A new Golf Lab (part of Hamilton Spine Health & Sport and Vitruvian Health) will hold an interactive open house on Tuesday, Oct. 21 from 3 to 7 p.m. Remarks and a ribbon cutting will take place at 4 p.m.

Under the direction of Brian Smith, lead golf instructor and master fitter, the Golf Lab is in Bradley Wellness Center (BWC), 1225 Broadrick Drive in Dalton (entrance to the left of main BWC entrance).

The event will include free tryouts of available elite technology, giveaways, prizes and additional information the new service.

The Golf Lab includes:

- Personalized coaching – Tailored lessons to improve consistency and conquer swing flaws
- Advanced swing analysis – Cutting-edge technology that identifies key areas for improvement
- Custom club fitting – Premium fittings with top brands for better performance and lower scores
- SportsBox AI 3D Analysis – Real-time feedback to refine swing mechanics GC Quad Monitor – Advanced launch monitor for precision ball and club data
- TourPutt AI Putting Simulator – For analyzing aim, path, speed, tempo and green reading
- Golf Lab membership – exclusive community of golfers committed to growth. Enjoy year-round access to elite coaching, performance tools, and data-driven results.

For more information, please visit GolfLab.pro.

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Photo: Brian Smith

About Vitruvian Health

Vitruvian Health, formerly Hamilton Health Care System, is a not-for-profit, fully integrated health system serving the Northwest Georgia and Southeast Tennessee regions. Vitruvian includes Hamilton Medical Center in Dalton, Ga., and Bradley Medical Center in Cleveland, Tenn., affiliated physician practices, walk-in care centers, retirement and skilled nursing centers, a diagnostic center, a cancer institute, an institute for children with developmental delays, and more. Known for its advanced care and personalized service, Vitruvian Health offers innovative treatment options in state-of-the-art facilities while maintaining a compassionate, friendly and tranquil healing environment.

The Vitruvian name draws from the organization's recognizable da Vinci-inspired Vitruvian Man icon, which has been a prominent part of Hamilton's logo since 1976. Da Vinci's Vitruvian Man represents harmony, balance, and the interconnectedness of all aspects of health, perfectly aligning with Hamilton's integrated system of care.