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Third Annual Smash Breast Cancer Triples Tournament to benefit Local Mammogram Screenings

BRUNSWICK, Georgia: September 8, 2025 – The third annual Smash Breast Cancer Triples Tournament will take place on Saturday, Oct. 4 from 10 a.m. to 2 p.m. at the Epworth Park Tennis Courts, located at 108 Lady Huntington Drive, St. Simons Island, Georgia.

Hosted in partnership with Golden Isles Tennis and the Southeast Georgia Health System Foundation, this year's tournament continues its mission to raise awareness and funds in support of local mammogram screenings for breast cancer detection and prevention. All proceeds from the event will benefit the Southeast Georgia Health System Foundation and directly contribute to increasing access to vital breast health services in the community.

The Smash Breast Cancer Tournament began in October 2023, inspired by several members of the local tennis community who had recently undergone treatment for breast cancer. What began as a grassroots effort has grown into a powerful annual tradition combining physical activity, community engagement, and a commitment to saving lives through early detection.

The event will begin promptly at 10 a.m. with a brief 15-minute clinic and a rules explanation. The morning session will consist of four rounds of play, each lasting 15 minutes, with a 5-minute break between rounds. Following the morning games, there will be a one-hour lunch break during which participants can enjoy refreshments and browse the bake sale, silent auction and other fundraising activities. The afternoon session will feature three additional rounds of play to conclude the day's matches. At the end of the event, winners of the tournament, prize drawings and silent auction will be announced.

The format of the tournament is a modified version of triples tennis. Players compete in four-member teams, with three players on court at a time and the fourth rotating in. Players switch positions after every point, creating a fast-paced and highly aerobic style of play. Following each round, winning teams move toward Court 1 and losing teams in the opposite direction. The team that wins the final match on Court 1 is named the "Biggest Winner," while the team on the final match at Court 8 receives the "Biggest Loser" title. Both teams will be recognized with awards.

The event is open to all ages and ability levels, although some experience with tennis is recommended. Previous participants have ranged from middle school students to older adults.

Registration and payment for the event are straightforward. The entry fee is \$40 per participant and can be paid in advance via Venmo (@goldenisles-Tennis). For those paying on the day of the event, cash, check or credit card will be accepted. Participants can register through the provided Sign Up Genius link, <https://bit.ly/smash-cancer2025>. Players who pre-register by Wednesday, Oct. 1 may form their own teams in advance, while individuals who register on the day of the event will be assigned to a team.

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In addition to the tournament play, participants and attendees can enjoy a variety of additional activities that highlight community involvement. A silent auction will feature local art, pottery, tennis and pickleball lessons, as well as gift certificates from popular restaurants and boutiques across St. Simons Island and downtown Brunswick. There will also be a drawing offering a range of prizes, a bake sale with homemade treats contributed by community members, and a fine art and pottery sale showcasing the work of talented local artists. Again, with all proceeds benefiting the breast care programs at Southeast Georgia Health System.

For more information, contact lsbctennis2025@gmail.com.

ABOUT SOUTHEAST GEORGIA HEALTH SYSTEM

Southeast Georgia Health System is a not-for-profit health system comprised of two acute care hospitals, two Cancer Care Centers and multiple specialty care centers, including orthopaedic and spine care, joint replacement, breast care, maternity, outpatient rehabilitation, sleep management and wound care. The Brunswick Campus Cancer Care Center is accredited by the American College of Surgeons Commission on Cancer and is one of the few centers in Georgia to offer CyberKnife® M6 with MLC. Additionally, the Brunswick Campus is accredited by The Joint Commission as an Advanced Primary Stroke Center and the Camden Campus is accredited as an Acute Stroke Ready Hospital. The Southeast Georgia Physician Associates medical group includes more than 175 providers working in 20 different medical specialties at more than 45 locations. The Health System is part of Coastal Community Health, a regional affiliation between Baptist Health and Southeast Georgia Health System, a highly integrated hospital network focused on significant initiatives designed to enhance the quality and value of care provided to our contiguous communities. For more information, visit sghs.org.

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