

With Attached Photo: Prem Patel and Jaymin Patel

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## Small Business, Big Impact: Patel Family Supports Southeast Georgia Health System Breast Cancer Programs

BRUNSWICK, Georgia: November 20, 2025 – Less than one percent of men are diagnosed with breast cancer, but that doesn't make the impact on patients and families any less devastating. Prem Patel was studying pre-medicine when his father was diagnosed with terminal breast cancer. "My father wanted to see my sister Khyati's wedding," Prem recalls. To fulfill his father's dying wish, Prem left school, moved back to Brunswick, and along with his brother-in-law Jaymin Patel, made a traditionally elaborate Indian wedding happen in record time.



After losing the family patriarch, Prem stayed in Brunswick to help his mother. He and Jaymin also started a business, KJ Mart and Fountain Package Store at 2300 Norwich Street. Even before the official opening, the Patels honored their father's memory by hosting a Breast Cancer Awareness Month fundraiser on October 24, 2025. The event raised \$1,183 for Southeast Georgia Health System Foundation to support patient services at the Cancer Care Center.

"The Patels understand the impact of breast cancer. When small businesses like theirs hold fundraisers, they help get our message out in the community. Every single dollar raised helps us provide free and low-cost mammograms," says Bryan Thompson, interim director, Foundation.

"Donations raised by community fundraisers and events like the ARTrageous Bras are especially important now," says Thompson. "Not-for-profit hospitals operate on tight margins. With federal and state health care funding cuts, we are and will continue to feel the pinch."

The Patel's fundraiser not only connected their new business with the community; it honored their father by carrying on the family tradition of giving back. As Prem says, "We've all got to work together."

By working together, our community makes life better for individuals and families affected by breast cancer.

You, too, can improve the lives of people with breast cancer. To learn how, call 912-466-3360 or visit [sghs.org/foundation](http://sghs.org/foundation).

**ABOUT SOUTHEAST GEORGIA HEALTH SYSTEM**

Southeast Georgia Health System is a not-for-profit health system comprised of two acute care hospitals, two Cancer Care Centers and multiple specialty care centers, including orthopaedic and spine care, joint replacement, breast care, maternity, outpatient rehabilitation, sleep management and wound care. The Brunswick Campus Cancer Care Center is accredited by the American College of Surgeons Commission on Cancer and is one of the few centers in Georgia to offer CyberKnife® M6 with MLC. Additionally, the Brunswick Campus is accredited by The Joint Commission as an Advanced Primary Stroke Center and the Camden Campus is accredited as an Acute Stroke Ready Hospital. The Southeast Georgia Physician Associates medical group includes more than 190 providers working in 20 different medical specialties at more than 54 locations. The Health System is part of Coastal Community Health, a regional affiliation between Baptist Health and Southeast Georgia Health System, a highly integrated hospital network focused on significant initiatives designed to enhance the quality and value of care provided to our contiguous communities. For more information, visit [sghs.org](http://sghs.org).

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