

FOR IMMEDIATE RELEASE

Quality Healthcare, Stronger Communities: Optim Medical Center-Tattnall Drives Economic Growth Across Georgia

[Reidsville, GA, October 5, 2025] – Updated annual economic impact data released by the Georgia Hospital Association (GHA) highlights the [\\$164,026,912 that Optim Medical Center-Tattnall generates for the Georgia economy](#). GHA's data also highlights that the hospital contributes \$133,263,3691 to Tattnall County. This update is based on independent third-party modeling using 2024 data.

Providing high-quality care is at the heart of our mission and everything we do at Optim Medical Center-Tattnall. That commitment also drives economic growth and strengthens the communities we proudly serve.

Optim Medical Center-Tattnall's economic reach extends beyond healthcare, sustaining jobs in a range of industries. GHA's data shows that Optim Medical Center-Tattnall supports 696 total jobs across Georgia, including 509 jobs in Tattnall County, and 236 full- and part-time employees at Optim Medical Center-Tattnall Together, these direct and indirect jobs generate \$42,807,593 in household earnings statewide.

"At Optim Medical Center-Tattnall, our mission extends beyond delivering exceptional healthcare. We are proud to serve as an economic engine for Tattnall County and the surrounding region, creating jobs, supporting local businesses and investing in the long-term health of our communities. This report demonstrates the far-reaching impact a rural hospital can have, both through the care we provide and the opportunities we create," said Melanie Fitzgibbon, Chief Administrative Officer of Optim Medical Center-Tattnall.

"Every patient, business owner and employer, and community member in the area benefits from the life-saving care and economic impact of Optim Medical Center-Tattnall," said Caylee Noggle, President and CEO of the Georgia Hospital Association. "Georgia's hospitals are essential to our state's health and prosperity, and Optim Medical Center-Tattnall is a prime example of that impact."

About the data

GHA partners with IMPLAN®, a nationally recognized economic impact analysis software, to develop the economic impact figures. Public data from the Georgia Department of Community Health Annual Hospital Questionnaire and the Centers for Medicare & Medicaid Services Cost Report were used in the IMPLAN® modeling. For more information, visit [IMPLAN.com](https://www.implan.com).

About Optim Medical Center-Tattnall

Located in Reidsville, Georgia, Optim Medical Center-Tattnall is a physician-owned specialty hospital dedicated to advanced musculoskeletal care. Board-certified, fellowship-trained surgeons lead the hospital's orthopedic, neurosurgery, and interventional pain management programs, with ENT services rounding out its specialty offerings. As a designated Critical Access Hospital, Optim Medical Center-Tattnall maintains an emergency department and operates rural health clinics that extend care throughout the surrounding region. The hospital's commitment to quality is reflected in its DNV-GL Healthcare ISO 9001 Quality System Certification and Orthopedic Center of Excellence certifications for Hip & Knee Replacement, Shoulder Surgery, and Spine Surgery. Optim Medical Center-Tattnall is part of Optim Health System. For more information, visit [OptimMedicalCenterTattnall.com](https://www.optimmedicalcenter-tattnall.com).

About GHA

Founded in 1929, GHA serves more than 150 Georgia hospitals and works to shape a healthier Georgia by serving as the leading advocate and supporter for all Georgia hospitals and health systems. For more information, call 770-249-4500 or visit gha.org.