

FOR IMMEDIATE RELEASE

## Optim Health System Announces Brian G. Evans, MBA, FACHE, as System Chief Operating Officer

[SAVANNAH, GA – MARCH 24, 2025] Following a nationwide search, Optim Health System is pleased to announce the appointment of Brian G. Evans, MBA, FACHE, as its new System Chief Operating Officer (COO).



Evans brings over 20 years of healthcare leadership experience, having most recently served as Vice President of Surgical Services at Trident Medical Center. In that role, he directed multifaceted departments—including the Operating Room, Endoscopy, and Post-Anesthesia Care Unit—achieving notable results in physician satisfaction, patient experience, and operational improvements. Prior to that, he led strategic initiatives across multiple hospitals in HCA Healthcare’s South Atlantic Division, consistently delivering volume growth, cost efficiencies, and optimized clinical workflows. In his new capacity at Optim Health System, Mr. Evans will report directly to the System CEO. His key responsibilities include:

- **Strategic Expansion:** Collaborating with the executive team to develop long-range strategies and strengthen the company’s market position.
- **Operational Excellence:** Streamlining processes and resource allocation to balance cost, patient safety, and clinical quality.
- **Team & Culture Building:** Fostering employee engagement while enhancing recruitment, development, and retention across all locations.
- **Community Integration:** Ensuring that Optim Health System’s offerings meet the evolving needs of the communities it serves, while maintaining strong partnerships with regional providers and stakeholders.

“Brian’s leadership approach and history of driving impactful results made him the clear fit for our System COO role,” said Alex Villa, System Chief Executive Officer of Optim Health System. “We’re confident that his commitment to clinical quality, cost-effective operations, and patient-centered care will advance our mission to serve communities throughout Georgia and beyond.”

Evans’s educational credentials include an MBA with a healthcare administration emphasis, and he is a Fellow of the American College of Healthcare Executives. His recognized ability to scale healthcare services with superior outcomes and efficiencies sets a benchmark for leadership within the field.

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**About Optim Health System**

Optim Health System is a trusted, award-winning provider of healthcare services specializing in injuries and diseases affecting the musculoskeletal system, with a network that includes clinics and facilities offering advanced care in orthopedics, neurosurgery, and interventional pain management. Our suite of healthcare services also includes general surgery, primary care, rehabilitative therapies, and ENT. With a presence in both larger metropolitan and rural areas, Optim Health System is dedicated to delivering safe, high-quality, and personalized care. To learn more, visit [OptimHealthSystem.com](https://www.OptimHealthSystem.com).