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FOR IMMEDIATE RELEASE

August 11, 2025

NEW PRIMARY CARE PROVIDER JOINS NORTHEAST GEORGIA PHYSICIANS GROUP FLOWERY BRANCH AT NEW LOCATION

FLOWERY BRANCH, Ga. – Whether she’s harvesting tomatoes or helping a patient manage their health, Jessica Rowe, a family nurse practitioner, brings intention, care and a personal touch to everything she does. Now, she’s putting down new roots at Northeast Georgia Physicians Group (NGPG) Flowery Branch and is ready to grow alongside her patients.

“This new chapter is exciting because it allows me to build relationships over time, not just one shift at a time,” Rowe said. “The path that led me here wasn’t easy, but it was worth it. I’m ready to get to know each and every one of my patients and continue investing in the health of this region.”

Rowe’s journey into healthcare started with a calling to be part of something bigger than herself. She chose nursing because she wanted to make a real difference, and quickly discovered she had both the passion and the mindset for nursing. That sense of purpose only grew during a service trip to Peru.

“I was part of a group that provided women’s health care and wellness checks in local clinics and open-air markets, and it opened my eyes to how even the smallest amount of medical care can make a big difference,” Rowe said.

After earning her bachelor’s degree in nursing from Augusta University and her master’s degree from the University of North Georgia in Dahlonega, Rowe was thrown into the height of the COVID-19 pandemic as a new graduate. Working on overwhelmed hospital units at Emory

Saint Joseph's Hospital in Atlanta, and then later in Florida, she took on roles far beyond the bedside. She most recently worked at Northeast Georgia Medical Center Braselton, just eight miles from the new NGPG Flowery Branch building where she will now provide care.

"I'm honored to join such an established group in this growing area," Rowe said of the practice that's been in Flowery Branch for nearly 25 years. "The new building along Phil Niekro Boulevard is so beautiful, has room to grow and is easy for patients to get in and out. It truly makes me happy to go into work every day."

Outside of work, Rowe enjoys spending time in her garden, where she grows all kinds of vegetables. She likes cooking and baking with the produce she harvests, as well as trying out new restaurants, especially if it's Korean barbecue or Mexican food. She and her husband have three dogs – Bailey, Copper and Diesel – and five chickens. They enjoy traveling and hope to soon cross off Europe from their list of travel destinations.

NGPG Flowery Branch is open Monday through Friday, 7:30 a.m. to 5 p.m., and is located at 5678 Phil Niekro Boulevard. Call 770-848-9160 to schedule an appointment or visit ngpg.org/rowe to learn more.

NGPG is an affiliate of Northeast Georgia Health System.

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ABOUT NORTHEAST GEORGIA PHYSICIANS GROUP

Northeast Georgia Physicians Group (NGPG) brings together over 650 talented physicians, physician assistants, nurse practitioners, midwives and other clinical staff at more than 95 locations across North Georgia. As the state's sixth-largest physician group, we always have a practice nearby to offer you expert care in more than 40 specialties. See the full list of specialties and locations – and meet our providers – at ngpg.org.

NGPG is affiliated with Northeast Georgia Health System (NGHS), a non-profit which serves more than 1 million people in 19 counties across the region. As part of NGHS, patients of NGPG have a direct connection to Northeast Georgia Medical Center's five hospitals in Gainesville, Braselton, Winder, Dahlonega and Demorest. Learn more at nghs.com.