



**Vitruvian Health**

FOR IMMEDIATE RELEASE

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INFORMATION

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## **Peoples Cancer Institute holds butterfly release to honor loved ones**

**DALTON, Ga. (September 22, 2026)** – Peoples Cancer Institute (PCI), at Hamilton Medical Center, recently hosted a special Memorial Butterfly Release Ceremony, bringing together families, friends, caregivers and members of the community to remember and honor loved ones who have passed away due to cancer. PCI plans to make this an annual event.

The gathering provided an opportunity for attendees to pause, reflect and celebrate the lives and memories of those who continue to hold a special place in their hearts. As butterflies were released, each became a symbol of remembrance, hope and the lasting impact loved ones have made on the lives of those they left behind.

“Coming together to remember the people we have lost is a deeply meaningful part of the healing journey,” said Alicia Sanborn, executive director of Peoples Cancer Institute. “The butterfly release was a reminder that while loved ones may no longer be physically present, their memories, love and impact remain a lasting part of the lives they touched.”

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### **Photos:**

Butterfly-release – From left, Brianna Cheever, PCI oncology social work and psychosocial coordinator, and Alicia Sanborn, PCI executive director, release butterflies during the event.

Amspaugh – Mark Amspaugh, chaplain, speaks during the recent Butterfly Release event at Peoples Cancer Institute.

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### **About Peeples Cancer Institute**

Accredited by the American College of Surgeons - Commission on Cancer, the 46,000-square-foot Peeples Cancer Institute (PCI) at Hamilton Medical Center (HMC) centralizes patient-centered care and outpatient cancer services in one convenient location, allowing for HMC's expert team of medical oncologists, radiation oncologists, surgeons and clinical support staff to work collaboratively to provide state-of-the-art care in a healing, nurturing environment.

PCI has a focus on supporting patients, families and caregivers throughout the cancer journey, including providing opportunities for connection, compassion and healing beyond clinical care.

PCI includes: board-certified medical oncologists, radiation oncologists and radiologists; state-of-the-art radiation therapies, including the Varian® TrueBeam linear accelerator and 4D CT Simulator; customized treatment plans; genetic testing and counseling; 3D mammography and ultrasound imaging (with expanded evening options for mammography); private and semi-private infusion rooms; medical nutrition by a registered dietician; a bistro with Starbucks coffee, smoothies and light refreshments; and patient navigation and oncology social work services. PCI patients also have the ability to participate in various clinical trials through PCI's relationship with the Winship Cancer Institute of Emory University.

### **About Hamilton Medical Center**

The flagship affiliate for Vitruvian Health's Northwest Georgia region, Hamilton Medical Center (HMC) is a 255-bed regional acute-care hospital that offers major medical, surgical and diagnostic services, including accredited stroke and chest pain centers. Advanced technology and wellness are two significant areas of focus for HMC. Services include the freestanding Hamilton Ambulatory Surgery Center, Hamilton Diagnostics Center, and Bradley Wellness Center, as well as a Level III trauma center, Peeples Cancer Institute, Heart & Vascular program (including open heart surgery), Hamilton Spine Health and Sport, Level III Neonatal Intensive Care Unit, and more.

### **About Vitruvian Health**

Vitruvian Health, formerly Hamilton Health Care System, is a not-for-profit, fully integrated health system serving the Northwest Georgia and Southeast Tennessee regions. Vitruvian includes Hamilton Medical Center in Dalton, Ga., and Bradley Medical Center in Cleveland, Tenn., affiliated physician practices, walk-in care centers, retirement and skilled nursing centers, a diagnostic center, a cancer institute, an institute for children with developmental delays, and more. Known for its advanced care and personalized service, Vitruvian Health offers innovative treatment options in state-of-the-art facilities while maintaining a compassionate, friendly and tranquil healing environment.

The Vitruvian name draws from the organization's recognizable da Vinci-inspired Vitruvian Man icon, which has been a prominent part of Hamilton's logo since 1976. Da Vinci's Vitruvian Man represents harmony, balance, and the interconnectedness of all aspects of health, perfectly aligning with Hamilton's integrated system of care.