



**Vitruvian Health**

FOR IMMEDIATE RELEASE

FOR MEDIA

INFORMATION

Daryl Cole: 706-272-6168

## **Peoples Cancer Institute offering free PSA bloodwork**

**DALTON, Ga. (September 4, 2026)** – September is Prostate Cancer Awareness Month, and Peoples Cancer Institute is offering free prostate-specific antigen (PSA) bloodwork at Bradley Wellness Center on Tuesday, Sept. 15 and Thursday, Sept. 17 from 8 to 9 a.m. and 5 to 6 p.m.

Bradley Wellness Center is located at 1225 Broadrick Drive in Dalton, Ga.

Men who complete the PSA bloodwork during these event times will be entered to win a \$250 Academy Sports + Outdoors gift card. Participants in the morning sessions will receive a free Chick-fil-A biscuit, and participants in the evening sessions will receive a free Chick-fil-A sandwich. All services and giveaways will be available while supplies last and time permits.

According to the American Cancer Society, one in eight men will be diagnosed with prostate cancer in their lifetime. Men in the community are encouraged to talk with their healthcare providers about when this cancer screening is right for them. For a list of primary care providers, please visit [VitruvianHealth.com/primary providers](http://VitruvianHealth.com/primary-providers).

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### **About Peoples Cancer Institute**

Accredited by the American College of Surgeons - Commission on Cancer, the 46,000-square-foot Peoples Cancer Institute (PCI) at Hamilton Medical Center (HMC) centralizes patient-centered care and outpatient cancer services in one convenient location, allowing for HMC's expert team of medical oncologists, radiation oncologists, surgeons and clinical support staff to work collaboratively to provide state-of-the-art care in a healing, nurturing environment.

PCI includes: board-certified medical oncologists, radiation oncologists and radiologists; state-of-the-art radiation therapies, including the Varian® TrueBeam linear accelerator and 4D CT Simulator; customized treatment plans; genetic testing and counseling; 3D mammography and ultrasound imaging (with expanded evening options for mammography); private and semi-private infusion rooms; medical

nutrition by a registered dietician; a bistro with Starbucks coffee, smoothies and light refreshments; and patient navigation and oncology social work services. PCI patients also have the ability to participate in various clinical trials through PCI's relationship with the Winship Cancer Institute of Emory University.

### **About Bradley Wellness Center**

Bradley Wellness Center (BWC) is a comprehensive fitness and wellness facility designed to support every level of fitness – from beginners to advanced athletes. BWC offers a wide range of exercise options and wellness amenities – all under one roof – including extensive cardio equipment, strength-training machines, Free weights, power racks, and functional training areas. BWC's Group Fitness Studio offers cardio classes, such as HITT, Zumba, Power, and Step. The Cycle Studio offers several levels of cycling classes. The Mind and Body Studio is designed for Yoga and Barre enthusiasts, with many different class options available. Other fitness options include an indoor arena for full court basketball, indoor and outdoor walking and jogging tracks, racquetball courts, tennis courts, and indoor and outdoor pickleball courts. BWC's 25-meter indoor pool offers lanes open for swimming during all operation hours along with aquatics classes. Sauna and steam rooms are available for member use in each locker room. Childcare is included for children ages 6 months to 11 years for members. Other BWC offerings include nutrition and personal training. Acupuncture and massage therapy are available for purchase by members and non-members.

### **About Hamilton Medical Center**

The flagship affiliate for Vitruvian Health's Northwest Georgia region, Hamilton Medical Center (HMC) is a 255-bed regional acute-care hospital that offers major medical, surgical and diagnostic services, including accredited stroke and chest pain centers. Advanced technology and wellness are two significant areas of focus for HMC. Services include the freestanding Hamilton Ambulatory Surgery Center, Hamilton Diagnostics Center, and Bradley Wellness Center, as well as a Level II trauma center, Peebles Cancer Institute, Heart & Vascular program (including open heart surgery), Hamilton Spine Health and Sport, Level III Neonatal Intensive Care Unit, and more.

### **About Vitruvian Health**

Vitruvian Health, formerly Hamilton Health Care System, is a not-for-profit, fully integrated health system serving the Northwest Georgia and Southeast Tennessee regions. Vitruvian includes Hamilton Medical Center in Dalton, Ga., and Bradley Medical Center in Cleveland, Tenn., affiliated physician practices, walk-in care centers, retirement and skilled nursing centers, a diagnostic center, a cancer institute, an institute for children with developmental delays, and more. Known for its advanced care and personalized service, Vitruvian Health offers innovative treatment options in state-of-the-art facilities while maintaining a compassionate, friendly and tranquil healing environment.

The Vitruvian name draws from the organization's recognizable da Vinci-inspired Vitruvian Man icon, which has been a prominent part of Hamilton's logo since 1976. Da Vinci's Vitruvian Man represents harmony, balance, and the interconnectedness of all aspects of health, perfectly aligning with Hamilton's integrated system of care.