



FOR IMMEDIATE RELEASE

FOR MEDIA INFORMATION

Contact: Garrett Nudd

Email: Garrett.Nudd@AdventHealth.com

Date: September 14, 2026

AdventHealth Georgia challenges community to light porches pink for breast cancer awareness

Throughout the month of October, the AdventHealth cancer care teams are challenging our community once again to light porches pink across Northwest Georgia to spread awareness of breast cancer.

The "Light Your Porch Pink" movement shines a light on breast cancer, which affects one in eight women and is easily treatable when caught early. Community members are invited to participate in this experience by installing a pink light bulb in their front porch light socket, creating a pink evening glow.

Mammograms truly save lives, so we're also encouraging women to schedule their annual mammogram at one of our AdventHealth locations in Rome, Calhoun or Chatsworth. With 3D mammograms in 30 minutes, we're making it easy to get screened.

Thousands of pink light bulbs will be distributed across Northwest Georgia starting September 14, 2026. Light bulbs are available for pick-up at the following locations while supplies last:

- **AdventHealth Cancer Pavilion**
641 Braves Boulevard
Rome, GA 30161

- **AdventHealth Gordon: East Entrance Lobby**
1035 Red Bud Road
Calhoun, GA 30701
- **AdventHealth Gordon: Edna Owens Breast Center**
1035 Red Bud Road
Calhoun, GA 30701
- **AdventHealth Gordon: North Entrance Lobby**
1035 Red Bud Road
Calhoun, GA 30701
- **AdventHealth Murray: Main Entrance Lobby**
707 Old Dalton Road
Chatsworth, GA 30705
- **AdventHealth Redmond: Main Entrance Lobby**
501 Redmond Road
Rome, GA 30165
- **AdventHealth Redmond: Outpatient Entrance**
501 Redmond Road
Rome, GA 30165
- **AdventHealth Medical Group: Family and Internal Medicine at Cedartown**
1168 North Main Street Suite 110
Cedartown, GA 30125
- **AdventHealth Medical Group Family and Internal Medicine at Medical Drive**
12 Medical Drive, Northeast
Cartersville, GA 30120

- **AdventHealth Medical Group: Family Medicine at Trion**
160 Central Avenue
Trion, GA 30753
- **AdventHealth Medical Group: Family and Occupational Medicine at Shorter Avenue**
2112 Shorter Avenue Northwest, Suite 200
Rome, GA 30165
- **AdventHealth Medical Group Internal Medicine at East 2nd Avenue**
715 East 2nd Avenue SW
Rome, GA 30161
- **AdventHealth Medical Group Primary Care at John Maddox Drive**
7 John Maddox Drive
Rome, GA 30165
- **AdventHealth Medical Group Primary Care at W 10th Street**
309 West 10th Street
Rome, GA 30165
- **AdventHealth Medical Group Primary and Urgent Care at Rockmart**
1063 Nathan Dean Bypass
Rockmart, GA 30153
- **AdventHealth Medical Group Primary Care and Urgent Care at Summerville**
9777 Rome Boulevard
Summerville, GA 30747

When lighting your porch pink, be sure to take photos and share them on social media with the #PinkPorchGA hashtag, along with your reasons for shining a light on breast cancer.

Whether it's a message of remembrance, a celebration of survivorship, or a reflection on your own journey, your voice matters.

"Seeing our community light up in pink is a powerful reminder of the strength and resilience of those impacted by breast cancer," said Josefer Montes, executive director of marketing and brand at AdventHealth Georgia. "We hope this visible show of support continues to spark conversations and encourage loved ones to prioritize regular screenings."

For more information on lighting your porch pink or to schedule a mammogram, please visit PinkPorchGA.com.

###

About AdventHealth

AdventHealth is a connected network of care that helps people feel whole – body, mind and spirit. More than 105,000 team members across a national footprint provide whole-person care for millions of people annually through more than 2,000 care sites that include hospitals, physician practices, ambulatory surgery centers, outpatient clinics, home health agencies, hospice centers, the AdventHealth app and more. Our wholistic approach to improving the health and prosperity of our communities is inspired by our mission to extend the healing ministry of Christ.