



PRESS RELEASE

FOR MEDIA INFORMATION

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AdventHealth Georgia challenges community to light porches pink for breast cancer awareness

Throughout the month of October, the AdventHealth cancer care teams are challenging our community once again to light porches pink across Northwest Georgia to spread awareness of breast cancer.

The "Light Your Porch Pink" movement shines a light on breast cancer, which affects one in eight women and is easily treatable when caught early. Community members are invited to participate in this experience by installing a pink light bulb in their front porch light socket, creating a pink evening glow.

Mammograms truly save lives, so we're also encouraging women to schedule their annual mammogram at one of our AdventHealth locations in Rome, Calhoun or Chatsworth. With 3D mammograms in 30 minutes, we're making it easy to get screened.

Thousands of pink light bulbs will be distributed across Floyd, Gordon and Murray counties starting September 15, 2025. Light bulbs are available for pick-up at the following locations while supplies last:

AdventHealth Gordon: East Entrance Lobby

1035 Red Bud Road, Calhoun, GA 30701

AdventHealth Gordon: North Entrance Lobby

1035 Red Bud Road, Calhoun, GA 30701

AdventHealth Gordon: Edna Owens Breast Center

1035 Red Bud Road, Calhoun, GA 30701

AdventHealth Murray: Main Entrance Lobby

707 Old Dalton Road, Chatsworth, GA 30705

AdventHealth Redmond: Main Entrance Lobby

501 Redmond Road, Rome, GA 30165

AdventHealth Redmond: Women's Center

501 Redmond Road, Rome, GA 30165

AdventHealth Redmond: Outpatient Entrance

501 Redmond Road, Rome, GA 30165

AdventHealth Medical Group: Family and Occupational Medicine at Shorter Avenue

72112 Shorter Avenue Northwest, Suite 200, Rome, GA 30165

AdventHealth Medical Group: Family Medicine at Trion

160 Central Avenue, Trion, GA 30753

AdventHealth Medical Group: Family and Internal Medicine at Cedartown

1168 North Main Street Suite 110, Cedartown, GA 30125

When lighting your porch pink, be sure to take photos and share them on social media with the #PinkPorchGA hashtag, along with your reasons for shining a light on breast cancer. Whether it's a message of remembrance, a celebration of survivorship, or a reflection on your own journey, your voice matters.

"Seeing our community light up in pink is a powerful reminder of the strength and resilience of those impacted by breast cancer," said Josefer Montes, executive director of marketing and brand at AdventHealth Georgia. "We hope this visible show of support continues to spark conversations and encourage loved ones to prioritize regular screenings."

For more information on lighting your porch pink or to schedule a mammogram, please visit PinkPorchGA.com.

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About AdventHealth

AdventHealth is a connected network of care that helps people feel whole – body, mind and spirit. More than 100,000 team members across a national footprint provide whole-person care for millions of people annually through more than 2,000 care sites that include hospitals, physician practices, ambulatory surgery centers, outpatient clinics, home health agencies, hospice centers, the AdventHealth app and more. Our wholistic approach to improving the health and prosperity of our communities is inspired by our mission to extend the healing ministry of Christ.