



# Wayne Memorial Hospital

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## **Atlas Health and Wayne Memorial Partner to Enhance Community Access to Critical Health Care**

*Automated Approach to Philanthropic Reimbursement Results in \$1 Million in  
Patient Medical Aid in First Year*

Jesup, GA - [Atlas Health](#), the leader in medical financial aid for vulnerable populations, today announced that [Wayne Memorial Hospital](#) is on track to match its patients with more than \$1 million in financial medical aid this year, a year-over-year increase of more than 500 percent. To date, the partnership has enabled the award-winning, rural hospital to reduce the financial burden of critical and lifesaving care for 45 patients and deliver on its mission of providing high-quality care for all patients.

Like many rural communities, 17.5 percent of Wayne County, Georgia residents do not have insurance with many others enrolled in Medicare and high-deductible commercial plans but unable to cover their co-insurance. In response, Wayne Memorial developed a robust charity care program that supports patients in need—but leaves it unreimbursed for care delivered. To maintain financial sustainability, its staff called foundations and other philanthropic programs to identify funds to cover eligible patients' costs.

“Tapping into the 10,000+ patient financial aid programs that exist is impossible for healthcare staff to manually manage,” said Ethan Davidoff, CEO and founder of Atlas Health. “Wayne Memorial is quickly growing, expanding its life-saving infusion therapy capacity, and recognized that an automated approach to philanthropic reimbursement could help secure more of these resources for their patients. We are honored that they trust us to fill this mission critical need for delivering affordable and accessible care to their local community.”

Atlas Health’s end-to-end financial aid solution can be implemented easily and quickly – with no capital investment, resources or personnel required. The proprietary AI-powered technology and automated approach quickly scales to evaluate all medical financial aid programs and predict the optimal eligible coverage options based on historical EMR data and a registration questionnaire. At Wayne Memorial, the digital, pre-populated applications and patient authorization have contributed to a 75 percent reduction in the time investment needed to submit a clean claim and 50 percent time reduction for philanthropic aid applications.

"Rural hospitals have unique challenges, but we constantly look ahead to raise the bar on what we can do for our community," said Greg Jones, chief financial officer for Wayne Memorial

Hospital. "Expanding access to more affordable care was a priority, and Atlas Health's total solution has delivered so that we can care for more patients in need."

To learn more about Atlas Health's innovative approach to helping providers support access to affordable care, visit <https://atlas.health/>.

### **About Atlas Health**

Atlas Health, the leader in medical financial aid for vulnerable populations, is improving and saving lives by empowering providers and payors with an end-to-end solution for matching and enrolling patients in medical financial aid programs through its proprietary technology and AI-powered platform, Atlas Navigator. Patients receive the care they need, providers secure reimbursement for care delivered, and payors save money. Find out how no patient is left behind at <https://atlas.health/>.

### **About Wayne Memorial Hospital**

Wayne Memorial Hospital, whose mission is to provide high quality health care services to all patients, built a state-of-the-art facility in 2007. It is the third largest employer in Wayne County with 500 employees, 84 beds and is a three-time winner of the Georgia Alliance of Community Hospitals Small Hospital of the Year Award.



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