

Georgia Hospital Association

2026 Annual Sponsorship Program

Join the effort to create healthy hospitals
and communities in Georgia!

GHA's Sponsorship Program offers valuable networking opportunities with hospital leaders and decision makers while supporting healthcare systems as they look to deliver quality care, drive operational efficiencies, and ensure financial sustainability for Georgia's hospital community. Our membership meetings and events allow sponsors the chance to deepen existing relationships and cultivate new connections within the healthcare community.

Sponsorships are limited to maximize interactions with GHA member hospitals' decision makers and enhance the potential value of those interactions.



Georgia Hospital Association
380 Interstate North Parkway SE, Suite 150
Atlanta, GA 30339
www.gha.org



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Sponsorship Benefits

* Networking



Make meaningful connections with key decision-makers from Georgia hospitals, healthcare systems, and other care providers.

* Exposure



Increase brand awareness and visibility across Georgia's healthcare landscape.

* Industry Insights



Gain industry insights into the needs of Georgia's hospitals and health systems and learn more about the issues impacting the healthcare field.

* Growth



Boost sales by developing new and enhancing existing relationships with leaders from Georgia hospitals.

GUIDING STATEMENT

GHA will shape a healthier Georgia by serving as the leading advocate and supporter for all Georgia hospitals and health systems.

About GHA

Founded in 1929, GHA serves more than 150 Georgia hospitals and works to shape a healthier Georgia by serving as the leading advocate and supporter for Georgia hospitals and health systems. For more information, call 770-249-4500 or visit gha.org.

2026 GHA Meetings

GHA Annual Trustee Conference

Jan. 9-11
Greensboro, GA

Patient Safety & Quality Summit

Jan. 12-13
Greensboro, GA

GHA Annual Summer Meeting

July 8-10
Amelia Island, FL

GHA Center for Rural Health (CRH) Annual Meeting

Aug. 19-21
Hilton Head, SC

Sponsorship Opportunities

PLATINUM \$25,000

Access to Membership

- Annual Trustee Conference
 - 1 complimentary registration
 - 1 registration at cost (approx \$850)
- Annual Summer Meeting
 - 4 complimentary registrations
 - 1 registration at cost (approx \$800)
- Center for Rural Health (CRH) Annual Meeting
 - 2 complimentary registrations
- Invitation to attend the GHA Board Retreat

Exhibit tables **NOT included for the meetings listed above. Tables are an additional sponsorship opportunity.*

Access to Information

- GHA Today newsletter
- Access to members-only areas on www.gha.org
- Advance copies of GHA meeting rosters via the GHA Meeting App
- GHA Member Guide

Recognition & Advertisement

- Individual feature in GHA Today newsletter
- GHA Today Daily News Clips header for one month (includes logo, description, contact information, and link to website)
- Premium signage at membership meetings
- Listing on GHA website (includes logo, description, contact information, and link to website)
- Listing on the GHA Meeting App (includes logo, description, contact information, and link to website)
- Use of GHA-licensed sponsor logo
- Listing in the GHA Member Guide
- Option to conduct a GHA webinar (approval based on topic and space)

GOLD \$15,000

Access to Membership

- Annual Summer Meeting
 - 2 complimentary registrations
 - 1 registration at cost (approx \$800)
- Center for Rural Health (CRH) Annual Meeting
 - 1 complimentary registration
 - 1 registration at cost (approx \$650)

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