

Georgia Hospital Association

2026 Annual Sponsorship Program

Join the effort to create healthy hospitals and communities in Georgia!

GHA's Sponsorship Program offers valuable networking opportunities with hospital leaders and decision makers while supporting healthcare systems as they look to deliver quality care, drive operational efficiencies, and ensure financial sustainability for Georgia's hospital community. Our membership meetings and events allow sponsors the chance to deepen existing relationships and cultivate new connections within the healthcare community. Sponsorships are limited to maximize interactions with GHA member hospitals' decision makers and enhance the potential value of those interactions.



Georgia Hospital Association
380 Interstate North Parkway SE, Suite 150
Atlanta, GA 30339
www.gha.org



Shellie Whitaker
Director, Vendor Relations
229-322-1468
swhitaker@gha.org



Sponsorship Benefits

* Networking



Make meaningful connections with key decision-makers from Georgia hospitals, healthcare systems, and other care providers.

* Exposure



Increase brand awareness and visibility across Georgia's healthcare landscape.

* Industry Insights



Gain industry insights into the needs of Georgia's hospitals and health systems and learn more about the issues impacting the healthcare field.

* Growth



Boost sales by developing new and enhancing existing relationships with leaders from Georgia hospitals.

GUIDING STATEMENT

GHA will shape a healthier Georgia by serving as the leading advocate and supporter for all Georgia hospitals and health systems.

About GHA

Founded in 1929, GHA serves more than 150 Georgia hospitals and works to shape a healthier Georgia by serving as the leading advocate and supporter for Georgia hospitals and health systems. For more information, call 770-249-4500 or visit gha.org.

2026 GHA Meetings

GHA Annual Trustee Conference

Jan. 9-11
Greensboro, GA

Patient Safety & Quality Summit

Jan. 12-13
Greensboro, GA

GHA Annual Summer Meeting

July 8-10
Amelia Island, FL

GHA Center for Rural Health (CRH) Annual Meeting

Aug. 19-21
Hilton Head, SC

Sponsorship Opportunities

DIAMOND \$50,000

Access to Membership

- Annual Trustee Conference
 - 2 complimentary registrations
 - 1 registration at cost (approx \$850)
 - 2 complimentary hotel rooms in the GHA room block during the meeting dates
- Annual Summer Meeting
 - 4 complimentary registrations
 - 1 registration at cost (approx \$800)
 - 2 complimentary hotel rooms in the GHA room block during the meeting dates
 - Guaranteed hospitality suite in the Ritz at the GHA-negotiated rate
 - Complimentary exhibit table for the duration of the meeting
 - 2 exclusive invitations to the GHA Board Dinner held during the meeting
- Center for Rural Health (CRH) Annual Meeting
 - 3 complimentary registrations
 - 2 complimentary hotel rooms in the GHA room block during the meeting dates
 - Complimentary exhibit table for the duration of the meeting
- Invitation to attend the GHA Board Retreat
- Attendee registration for Professional Networking Group meetings at cost
- Eligible for 1 company representative to participate in Leadership GHA at cost
- GHA Board Meetings
 - Company logo and brief description included in Board Packet for all GHA Board Meetings

Other

- Opportunity to provide sponsor-branded item(s) to be dropped off in each attendee hotel room or at hotel check-in (items provided by vendor) OR opportunity to provide sponsor-branded item(s)/favors for attendees
- Keynote speaker introduction
- Award presentation opportunity (photo on stage)
- Larger membership meetings - Welcome gift from GHA for each company representative.

Recognition & Advertisement

- Individual feature in GHA Today newsletter
- *GHA Today* Daily News Clips header for one month (includes logo, description, contact information, and link to website)
- Premium signage at membership meetings
- Listing on GHA website (includes logo, description, contact information, and link to website)
- Listing on the GHA Meeting App (includes logo, description, contact information, and link to website)
- Use of GHA-licensed sponsor logo
- Listing in the GHA Member Guide
- Option to conduct a GHA webinar (approval based on topic and space)

Access to Information

- *GHA Today* newsletter
- Access to members-only areas on www.gha.org
- Advance copies of GHA meeting rosters via the GHA Meeting App
- GHA Member Guide



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Sponsorship Opportunities

PLATINUM \$25,000

Access to Membership

- Annual Trustee Conference
 - 1 complimentary registration
 - 1 registration at cost (approx \$850)
- Annual Summer Meeting
 - 4 complimentary registrations
 - 1 registration at cost (approx \$800)
- Center for Rural Health (CRH) Annual Meeting
 - 2 complimentary registrations
- Invitation to attend the GHA Board Retreat

**Exhibit tables NOT included for the meetings listed above. Tables are an additional sponsorship opportunity.*

Access to Information

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- Advance copies of GHA meeting rosters via the GHA Meeting App
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Recognition & Advertisement

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GOLD \$15,000

Access to Membership

- Annual Summer Meeting
 - 2 complimentary registrations
 - 1 registration at cost (approx \$800)
- Center for Rural Health (CRH) Annual Meeting
 - 1 complimentary registration
 - 1 registration at cost (approx \$650)

**Exhibit tables NOT included for the meetings listed above. Tables are an additional sponsorship opportunity.*

Access to Information

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- GHA Member Guide

Recognition & Advertisement

- Group feature in *GHA Today* newsletter
- Recognition at membership meetings
- Listing on GHA website (includes logo, description, contact information, and link to website)
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