

Chief Financial Officer – Job Description and Announcement

Position Announcement:

Georgia Hospital Association seeks a strategic and mission-driven Chief Financial Officer to primarily oversee the association's financial management activities, with additional opportunities to lead healthcare financing and reimbursement policy. This role will partner with the CEO to lead enterprise financials, and shape policy, reimbursement, and financial sustainability for hospitals across Georgia. The role includes the unique opportunity for routine interaction with hospital leaders and statewide policymakers while helping to craft and influence healthcare financing and policy across one of the nation's largest and most complex hospital industries. The role is supported by a Controller, Human Resources Director, and VP of Healthcare Finance.

About the Georgia Hospital Association (GHA):

The Georgia Hospital Association (GHA), a 501(c)6 corporation, is an industry-leading trade association representing 150 hospitals across Georgia, including acute-care, psychiatric, and long-term care hospitals. Through its work, GHA strives to shape a healthier Georgia by serving as the leading advocate and supporter for all Georgia hospitals and health systems. GHA's work is defined by our ability to expertly lead and convene healthcare policy and finance conversations, relying on a deep and talented staff and robust data capabilities, to advocate, educate, and communicate with and on behalf of its members.

Position Summary:

The Chief Financial Officer (CFO) serves as a strategic partner to the President & CEO and Executive Leadership Team, providing financial leadership for the Georgia Hospital Association (GHA), its subsidiaries, and affiliated entities. The CFO is responsible for ensuring the financial strength, integrity, and sustainability of the Association, while also supporting GHA's mission to advocate for hospitals and health systems across Georgia. The ideal candidate would provide both internal financial management oversight, as well as industry-leading healthcare finance knowledge and experience.

Key responsibilities include enterprise financial leadership, healthcare finance and payment strategy, member and external engagement, human resources oversight, and

governance of affiliates. The role offers the opportunity to shape and scale the CFO portfolio based on the strengths of the selected leader.

The CFO will play an active governance and leadership role in its related, subsidiary organizations, including Health Care Insurance Resources, Inc, Georgia Hospital and Health Services, Inc, Georgia Hospital Association Workers Compensation Self Insurance Fund, GHA Research and Education Foundation (a 501c3), and the Georgia Health Care Insurance Company.

Qualifications include a bachelor's degree in finance or related field (MBA/CPA preferred) and 12 – 15+ years of senior financial leadership experience, preferably in healthcare or government. Experience interacting with senior leaders from public, private, and government entities is imperative.

SUMMARY:

Reporting directly to the President and CEO, manages all internal financial matters of the GHA and its subsidiaries, and, depending on the qualifications and experiences of the selected candidate, may also provide leadership to human resources, controller and hospital and healthcare finance.

ESSENTIAL FUNCTIONS:

- Provides executive leadership for all enterprise financial management, including budgeting, finance, tax, and investment management.
- Produces timely information for review by management and the Board of Trustees or Boards of Directors that accurately reflects the financial position of GHA, its affiliates and its subsidiaries.
- Acts as a liaison to the Audit/Finance Committee to assure that GHA remains fiscally sound.
- Works extensively with tax advisors to compile and submit all annual required corporate tax filings on a timely basis to all federal and state agencies.
- Monitors and works with subsidiaries and affiliate operations to provide benefits to GHA members and to maximize non-dues revenue to GHA.
- Serves as the Treasurer for GHA's Political Action Committee.
- May provide leadership for both the HR Director and Controller, providing oversight of day-to-day functions and direct leadership in workforce strategy, benefit design and modernization, and talent recruitment and sustainability.
- Monitors GHA investments to maintain the Association's financial stability.
- Oversees the financial administration of state and federal grants and contracts.

- Assists all staff in preparing departmental budgets and provides feedback through budget performance reports; prepares budgets for GHA and its subsidiaries and affiliates.
- Coordinates audit with external accountants.
- Maintains current and industry-leading knowledge of complex Medicaid, Medicare, supplemental payments, and other hospital financing programs and policies.
- May provide executive leadership for several professional networking groups, including managed care, reimbursement, and finance groups.
- May serve as a liaison between GHA members and state policy makers to provide education to both parties and advocates on behalf of the membership to state policy makers on issues relevant to healthcare financing.
- May provide leadership to the VP of Healthcare Finance to prepare and/or facilitate financial models to evaluate the fiscal impact of changes in governmental insurer payment policies and current and/or proposed provisions of the state's supplemental and hospital provider payment programs.
- Monitors and reports on the state budget for items related to hospital and healthcare financing and prepares detailed reports, analysis, and information for members as needed.

EDUCATION & EXPERIENCE:

Bachelor's degree required; MBA, CPA, or MPA strongly preferred.

12–15+ years of senior financial leadership, preferably in healthcare, government, or complex nonprofit or association environments.

KNOWLEDGE & SKILL:

Expert understanding of accounting practices is essential, including GAAP and GASB.

Experience managing multiple entities and related financials.

Working knowledge of government-financed insurance programs and federal and state appropriations processes; the ability to analyze and interpret laws, regulations and legal documents; basic word processing and computer skills; and use of electronic spreadsheets and databases for complex analytic purposes.

Excellent organizational, communication and interpersonal skills are required. Must be an exceptional team player.

Proficiency with remote, telework technology (Zoom and/or Teams) and experience working in a remote or online environment is a plus.

This role requires frequent travel to membership events, meetings, and conferences, both in-state and out of state.

This position is based at GHA's office in Atlanta, GA and requires in-office work at a minimum of 3 organization defined days a week.

Salary is commensurate with experience. GHA offers a competitive benefits package.

Equal opportunity employer as to all protected groups, including protected veterans and individuals with disabilities

Application Procedures and Timeline:

Interested candidates may submit a confidential inquiry or resume to GHA's Human Resources Director, Carolyn Gurney via email at cgurney@gha.org. Review of qualified candidates will begin immediately. Anticipated start date on or after April 1, 2026.

DISCLAIMER:

This job description indicates the general nature and level of work expected of the incumbent. It is designed to cover or contain a comprehensive listing of activities, duties or responsibilities required of the incumbent. Incumbent may be asked to perform other duties as required.