



FOR MEDIA INFORMATION

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AdventHealth expands access to primary care to Cartersville with first Georgia Primary Care+ location

New Primary Care+ location helps address barriers to navigating care and build a more connected path to whole-person health.

CARTERSVILLE, Ga., April 21, 2026 – Families in Cartersville now have a simple, convenient way to get everyday care close to home, with the opening of AdventHealth’s first Primary Care+ location in Georgia. The new Primary Care+ practice is designed to make it easier to start and stay on top of your health. It offers a full range of primary care services, with same-day and next-day appointments, extended evening and weekend hours, and a welcoming space designed to care for the whole person — body, mind and spirit.

AdventHealth is a faith-based, nonprofit health system dedicated to extending the healing ministry of Christ by caring for the whole person. With a broad network of care sites across the country, AdventHealth is focused on making care more accessible, personal and easy to use, so individuals and families can feel supported at every step of their health journey.

Community insights show that many people are unsure where to begin when a health concern arises or experience challenges moving between different services. This new location in Cartersville will help address those challenges by offering a dependable, convenient place for guidance, routine care and connection to a larger network of services.

“This location gives people a nearby place to turn when a question comes up or an issue can’t wait,” said Jessica Baird-Wertman, CEO of AdventHealth Primary Care Network. “It’s designed to be an easy first stop — familiar, convenient and connected to the full resources of our system when more specialized care is needed.”

The Primary Care+ Cartersville opening marks an important step in AdventHealth’s commitment to expanding access to whole-person care in Georgia. As the community continues to grow, bringing Primary Care+ to the area helps ensure more patients can get timely care in a way that fits into their daily lives.

Isaac Sendros, CEO of AdventHealth Georgia, said expanding AdventHealth Primary Care+ will help more people in the community find a clear, connected path to care.

“Access to care should feel clear and within reach,” said Sendros. “By AdventHealth Primary Care+ expanding into Georgia, we’re meeting people where they are and helping them take that first step toward better health with confidence.”

The new Primary Care+ is located at 328 E Main St, Cartersville, GA 30120. Appointments can be scheduled [online](#), through the [AdventHealth app](#) or by calling 706-368-8890.