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FOR IMMEDIATE RELEASE

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**NORTHEAST GEORGIA HEALTH SYSTEM FOUNDATION
CELEBRATES \$100 MILLION MILESTONE**

GAINESVILLE, Ga. - Through the generosity of countless donors over the last several decades, Northeast Georgia Health System (NGHS) has grown to meet the expanding needs of the region without sacrificing quality of care. Over the years, these donors have helped the NGHS Foundation raise \$100 million — a major milestone for the health system since its first fundraising campaign in 1997.

“We couldn’t care for our community like we do without the support of these donors,” said Carol Burrell, president and CEO of NGHS. “Over the last two decades, we’ve been able to expand our facilities, invest in new medical technology and offer vital programs and services – all the while recruiting and retaining the best providers. We are grateful for those visionary leaders who were driving forces behind this fundraising success – Nell Wiegand, Woody Stewart and Nancy Colston, to name a few – and who saw a need and a deeply passionate community.”

The NGHS Foundation has now launched a new fundraising campaign with a goal of raising \$50 million more by 2026.

“As we celebrate the remarkable achievement of raising \$100 million, we look to the future with a renewed sense of purpose and determination,” said Pepper Brown, MD, NGHS Foundation board chair. “The next two years will be pivotal for NGHS and the people we serve as we embark on this new campaign of growing the greater good.”

The "Growing the Greater Good" campaign is strategically aligned with the system's vision for growth and will focus on six key areas: emergency services enhancement, heart and vascular care, neurosciences advancements, creating a Hospice House, workforce development and Graduate Medical Education.

“When evaluating where philanthropic support could have the most impact, we considered which areas had the highest potential for growth as well as the greatest need for our communities,” said Chris Bray, president and chief philanthropy officer for the NGHS Foundation. “‘Growing the Greater Good’ doesn’t just describe our building and expansion projects but also growing our services and workforce to meet the needs of the growing population we serve – as well as adding new technologies to support the greater complexities of health care.”

Learn more and make your gift today at nghs.com/give.

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ABOUT NORTHEAST GEORGIA HEALTH SYSTEM FOUNDATION

Founded in 1986, the Northeast Georgia Health System Foundation has contributed millions of dollars to health system improvements, complementary programs and partner organizations throughout the region. In an effort to further the mission of improving the health of the community in all that we do, donations to the Foundation help support innovation and enhancements at all five of Northeast Georgia Medical Center's community hospitals, as well as many health initiatives of the system. It is truly through the generosity of friends and neighbors that many critical, life-saving projects, improvements and patient care services are available today. For more information, visit nghs.com/foundation.